



Enhancing Patient Care: Ocura’s Deneo Chairs Elevate British Airways Health Services

The brief

The British Airways Health Services (BAHS) Team provides an immunisation service along with specialist confidential support and advice for aircrew. Pilots and crew may seek advice about health issues, or they can arrange an appointment with an Occupational Health Physician and AME.

The Team was looking to upgrade their current chairs for their health centre beside London Heathrow Airport. Kendall, the Occupational Health Practice Nurse, saw Ocura’s Deneo Chairs in action at the Phlebotomy Department at Hemel Hempstead Hospital, and liked the compact, modern design.

The approach

The new chairs needed to be robust, reliable, and compact, but with a futuristic feel to fit the health centre’s design. We provided a Deneo for the staff to trial to ensure the chair met all their needs. Anita, BA Health Centre Practice Manager told us “everybody had a go [using the chairs] and we had good feedback”. The modern design is better for our customers. It looks professional and fits the very high standard offered here”.

The outcome

British Airways Health Services proceeded with a purchase order for the Deneo Chairs, as well as Orkney Operator Stools for the clinicians. They also purchased an Ocura Care service package as a way of protecting their investment.



Our service contracts are a cost-effective way to reduce downtime and enhance the lifetime of your product. They provide a basic Planned Preventative Maintenance strategy, essential for identifying any potential problems whilst helping to keep staff and patients safe when using the furniture.

Once the chairs were manufactured, we arranged delivery, and Robin, Ocura Account Manager provided a training session for staff. Feedback received was “Robin you’re a hit, the nurses felt you were very clear and concise, very good and informative” and “the chair is very straightforward and simple to use”.

Deneo Blood Sampling Chair

Tilt-in Space Blood Sampling Chair

Innovative in its design and pleasing to the eye, the Deneo is exceptionally popular amongst our blood sampling range.

Used predominantly in an upright manner, the chair also has a reclining function allowing the operator to tilt the chair back on the curved mountings, laying the patient back in one smooth movement.

Fitted with phlebotomy armrests and flush fitted handholds as standard.



Product Name	Deneo Tilt in Space Blood Sampling Chair	Deneo Tilt in Space Blood Sampling Chair	Deneo Tilt in Space Blood Sampling Chair
Description	Fixed height with 4 x locking castors	Static base, fixed height	Static base, hydraulic height-adjustment
Non-Rotating	-	Use code BE1101	-
With 360 Rotation	Use code BE1096	Use code BE1106	Use code BE1108
With 360 Rotation and Sit And Go	Use code BE1097	Use code BE1107	Use code BE1109
Weight Limit	31 stone / 200 kg	31 stone / 200 kg	31 stone / 200 kg
Width	575mm	575mm	575mm
Seat Width	500mm	500mm	500mm
Height	1345mm	1345mm	1355mm – 1555mm
Seat Height	500mm	500mm	510mm – 710mm
Depth	1054mm	796mm	796mm
Seat Depth	500mm	500mm	500mm
Depth Fully Reclined	1455mm	1455mm	1455mm
Armrest Width	150mm	150mm	150mm

Accessories

BE1111	Legrest Cover for Deneo
BE1112	Headrest cover for Deneo
BE1113	Stainless Steel Tray Unit for Deneo
BE1114	Deneo hand grips (Pair)

Colour Options

When ordering, quote the product code and add the colour code as a suffix.

To view the full range of colours, please see page 157.

